

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (Canceled)

Claim 2 (Previously Presented) A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change, the disposable absorbent article including a body-facing surface and a garment facing surface; a first waist region with a first end edge, a second waist region with a second end edge, and a crotch region interposed therebetween; a longitudinal axis and a transverse axis; and a pair of opposing longitudinal side edges joining the first end edge and the second end edge; the disposable absorbent article comprising:

- a backsheet having a body-facing surface and a garment facing surface;
- at least one externally visible serviceable indicium disposed on portions of the disposable absorbent article proximate the longitudinal side edges in at least the crotch region and at least one externally visible serviceable indicium disposed on portions of the disposable absorbent article proximate the first and second end edges, wherein the externally visible serviceable indicia distinguish the portions of the garment-facing surface of the article proximate the longitudinal side edges and portions of the garment-facing surface of the article proximate the first and second end edges from a portion of the garment-facing surface of the article proximate an intersection of the longitudinal and transverse axes;
- a core disposed on the body-facing surface of the backsheet;
- a first ear panel disposed along each longitudinal side edge in the second waist region, each first ear panel having a body-facing surface and a garment-facing surface, wherein at least a portion of each of the first ear panels includes at least one externally visible serviceable indicium complementing the externally visible serviceable indicium on the garment-facing surface of the article

proximate the first and second end edges and proximate the longitudinal side edges; and

a fastening system for releasably securing the first waist region and the second waist region about the lower torso of the wearer, wherein the disposable absorbent article is intended to be fitted to the wearer by aligning the externally visible serviceable indicium on the portion of each of the first ear panels with the externally visible serviceable indicium proximate the first end edge forming substantially aligned indicia at least substantially encircling the waist of the wearer, and wherein the externally visible serviceable indicia in the crotch region, proximate the longitudinal side edges of the article, form substantially aligned indicia at least substantially encircling the legs of the wearer whereby the substantially aligned indicia denote proper alignment and fit of the article about the hips and legs of the wearer.

Claim 3 (Original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium comprises a color or a pattern.

Claim 4 (Original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium comprises a texture.

Claim 5 (Original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium proximate the longitudinal side edges and the externally visible serviceable indicium proximate the first and second end edges provide a contoured pattern that distinguishes the first waist region from the second waist region.

Claim 6 (Original) The disposable absorbent article according to claim 5 wherein the contoured pattern is curvilinear and the pattern in the second waist region is concave relative to the intersection of the longitudinal and transverse axes and the pattern in at least one other region is convex relative to the intersection of the longitudinal and transverse axes.

Claim 7 (Original) The disposable absorbent article according to claim 5 wherein the core has a shape and the contoured pattern matches the shape of the core and serves as a fit guide for aligning the core with respect to the wearer's lower torso.

Claim 8 (Original) The disposable absorbent article according to claim 2 further comprising at least one internally visible serviceable indicium, wherein the disposable absorbent article is intended to be fitted to the wearer by lying the wearer on the body-facing surface of the article and aligning the serviceable indicium with an anatomic feature of the wearer.

Claim 9 (Original) The disposable absorbent article according to claim 2 further comprising instructional serviceable indicia disposed on a portion of the garment facing surface of the article wherein the portion where the instructional serviceable indicia are disposed includes proximate an inner edge of each first ear panel, proximate the longitudinal side edges, or proximate the inner edge of each first ear panel and proximate the longitudinal side edges.

Claims 10-22 (Canceled)

Claim 23 (Previously Presented) A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change while the wearer is standing or lying down, the disposable absorbent article having a first waist region with a first end edge, a second waist region with a second end edge, a crotch region interposed therebetween, a longitudinal axis, a transverse axis, and a pair of opposing longitudinal side edges joining the first end edge and the second end edge, the disposable absorbent article comprising:

a fastening system for releasably securing the first waist region to the second waist region and providing a first fit and a second fit, wherein the first fit provides a loose fit enabling the article to be maneuvered about the wearer's lower torso during fitting and the second fit provides a secure fit about the wearer's waist, the fastening system

including instructional serviceable indicia providing information corresponding to the first fit and second fit, wherein the instructional serviceable indicia comprise graphics of characters wearing the disposable article and illustrating the configuration of the article during the first fit and the second fit.

Claims 24-27 (Canceled)

Claim 28 (New)        The disposable absorbent article of claim 23 wherein the fastening system comprises a primary landing member and a secondary landing member wherein the instructional serviceable indicia are disposed on the primary landing member and the secondary landing member.

Claim 29 (New)        The disposable absorbent article of claim 23 further comprising at least one externally visible serviceable area indicium disposed on portions of the disposable absorbent article proximate the longitudinal side edges.

Claim 30 (New)        The disposable absorbent article of claim 23 further comprising at least one externally visible serviceable area indicium disposed on portions of the disposable absorbent article proximate the first and second end edges.

Claim 31 (New)        The disposable absorbent article of claim 23 further comprising at least one internally visible serviceable indicium wherein the internally visible serviceable indicium is disposed on a body-facing surface of the disposable absorbent article.